

Nonprofit Marketing Jobs — June 1, 2012

Media Intern Conservation Lands Foundation Washington, D.C.

The Conservation Lands Foundation (CLF) is the only organization dedicated solely to conserving the 27 million acres of public lands included in the National Conservation Lands. Our mission is to protect, restore and expand the National Conservation Lands through education, advocacy and partnerships.

CLF is seeking an intern in our Washington, DC office to assist with our efforts to expand the National Conservation Lands by protecting nationally significant landscapes through designations including National Conservation Areas and National Monuments. We are currently engaged in these designation efforts in several western states.

Roles & Responsibilities:

- Monitoring and distributing daily news clips;
- Researching information for op-eds, press releases and fact sheets;
- Researching and assisting with building media lists;
- Writing blogs, media outreach templates and other communication materials as needed;
- Produce content for designation campaign websites, and help draft biweekly campaign email updates;
- Attend Congressional briefings and hearings; participate in lobby meetings, and prepare and deliver mailings and information to congressional staff;
- Participate in meetings with the Monuments Team and CLF staff as appropriate.

Hours:

At least 10-hour/week up to full-time June through August.

Qualifications:

- Interest in public lands conservation issues and the political process;
- Excellent written communications and proofreading skills;
- Ability to take initiative and be flexible;
- Openness to constructive criticism;
- This position is best suited for students interested in the intersection of public policy and communications. A sense of humor is greatly appreciated.

If interested, please email a cover letter which explains why you are interested in this position, a brief writing sample (no more than 2 pages) and resume to:

Meghan Kissell at Meghan@conservationlands.org