

# Nonprofit Marketing Jobs — March 30, 2012

## Communications and Media Intern Ella Baker Center Oakland, CA

The Communications Department at the Ella Baker Center for Human Rights is seeking volunteer interns for Summer 2012. We are looking for someone with a passion for social justice and a commitment to media and communications to work with us for a period of at least 10 weeks, making a commitment of at least 15 or more hours a week. This is great opportunity to learn about using media and online promotion to support the work of a non-profit organization. Interns can start in early June 2012.

This position is an unpaid, volunteer one, though we are happy to work with students who can receive Class Credits for their internship or collaborate with interns who are a part of paid summer internship or fellowship programs. The Ella Baker Center was named for an unsung hero of the civil rights movement who guided and inspired emerging leaders. We build on her legacy by giving people opportunities and skills to work together to strengthen our communities so that all of us can thrive. Learn more at [www.ellabakercenter.org](http://www.ellabakercenter.org).

### **Under the direction of the Media Relations Manager, the Communications and Social Media Intern will:**

- Conduct online outreach and media promotions for Throw Down for the Town: The Oakland Service Festival and other key events
- Assist with the maintenance of our media and news archive
- Perform research to inform actions, resource development, and campaigns for the organizational website
- Create content for and help promote our blog, Ella's Voice
- Social Media promotion through use of Twitter, Facebook, Blog commenting, and other outreach efforts as requested
- And, delegated duties, tasks and projects as needed and assigned by the Director of Communications Strategies, Online Communications Director, Media Relations Manager, or Communications Associate

### **What We're Looking For:**

- Familiarity and passion for websites and online communications; skills and experience with Drupal is a plus
- Literacy in a range of social media platforms, especially Facebook, YouTube, Twitter and blogs
- Excellent time management skills
- Strong writing and research skills
- A great sense of humor, commitment to fun and a passion for social justice and the mission of the Ella Baker Center

### **To Apply**

Please send your cover letter and résumé to [intern@ellabakercenter.org](mailto:intern@ellabakercenter.org) - Please use your cover letter to describe why your interests and skills are a good fit for this internship and what your available time frame is. We will confirm receipt and reply as soon as possible.