

New Media Internship with *RH Reality Check*

RH Reality Check, an award-winning online publication focused on reproductive and sexual health and justice issues, is offering a 6-month, New Media Internship with a stipend. This is an excellent opportunity for someone seeking to gain experience in online publishing while honing skills managing and building social media outreach. The New Media Intern will work remotely, as *RHRC* does not currently have a physical office space, and must have a computer and reliable Internet connection. The primary duties of this internship will involve responsibilities for social media and preparing articles for publication. *RHRC* will provide training.

The New Media Intern must be available from about 9 a.m. to 3 p.m. ET Monday through Friday. Position available immediately. Stipend of \$1,500.00 per month. *RHRC* will only contact those candidates whose applications we intend to pursue.

Duties

- Develop and execute social media outreach strategies for articles published on *RHRC*
- Manage *RHRC*'s Facebook account
 - Share articles
 - Monitor comments
 - Engage conversation in comments on Facebook shares
- Assist with *RHRC*'s Twitter account
 - Provide backup management of Twitter account
 - Tweet articles
- Manage daily and weekly emails
 - Compile and send daily and weekly emails
- Manage DailyKos, Alternet, FireDogLake diaries
 - Post articles to *RHRC* diaries on these sites
 - Engage conversation in comments on diaries
- Manage comments, reader diaries and action entries on site
 - Monitor and remove spam comments
 - Moderate reader diary and action entry submissions
- Create profiles for new authors
- Prepare new articles for publication
- Check for and fix HTML and other presentation errors in *RHRC* articles
- Post video to *RHRC*
- Add images and slide-shows to *RHRC* articles

Qualifications and attributes

- Must be reliable, responsible and self-motivated
- Able to work in a rapid-response environment, manage multiple tasks effectively while maintaining attention to detail and work well under pressure
- Self-sufficient and able to work from home
- Web savvy
- Proficient Facebook and Twitter user
- Familiar with HTML and CSS
- Proficient with basic Adobe Photoshop and Dreamweaver
- Familiar with YouTube, Flickr and other media sharing sites
- Excellent communications skills

Please send a resume and cover letter to Brady Swenson, New Media Director for *RH Reality Check*, brady@rhrealitycheck.org.